



PROBLEM STATEMENTS



WHO AM I

- CTI in Financial and Oil & Gas sectors
- ENISA CTI, FIRST.org CTI, European Commission
- Twitter: @asfakian
- Website: www.threatintel.eu





DISCLAIMER

- Original authors are referenced within the slide deck.
- References for this presentation: http://bit.ly/ctieu2020
- This is a vendor agnostic presentation
- Views are my own



OUTLINE

- Setting the scene
- Technology enablement in the CTI cycle
- From Excel to TIPs
- A study of TIPs
- Recommendations and opportunities
- Final remarks



SETTING THE SCENE

TIMELINE OF IMPORTANT EVENTS IN CTI Wider CTI Adoption 2017 1989 2013 2013 Wanna 2010 2015 Cuckoo's APT1 Snowden Cry / ATT&CK Leaks Egg Stuxnet Report Petya 2009 2011 2013 2014 2016 LM Kill **Pyramid** The Operation Heart Chain Shadow Aurora of Pain Bleed Brokers / US **Elections APT Becomes Mainstream**

AS A COMMUNITY, WE DID GREAT PROGRESS!

	CYBER THREAT INTELLIGENCE	INCIDENT RESPONSE	SECURITY OPERATIONS	
Adoption	Early adoption phase	Mainstream since ~2010	Mainstream since ~200 <i>5</i>	
Focus	External threat monitoring	Security incidents and risk escalation	Notable security event monitoring	
Best practices	Evolving best practices	Mature best practices	Mature best practices	
Technology enablement	Increasing technology enablement	Mature technology enablement	Mature technology enablement	



CTI HYPE CYCLE **Peak of Inflated Expectations** Expectations We are here! Slope of Enlightenment Plateau of **Productivity Innovation Trough of Disillusionment Trigger** Reference: **Time** Gartner

TECHNOLOGY ENABLEMENT IN THE INTELLIGENCE CYCLE

CTI 101





INTELLIGENCE CYCLE



INTELLIGENCE DIRECTION



COLLECTION

 ${\rm AT\ THE\ PARTING\ OF\ THE\ WAYS}$ A cartoon appearing in the May, 1919, One Big Union which speaks for itself.

INTELLIGENCE COLLECTION **PLANNING WE ARE** AND DIRECTION HERE! DISSEMINATION COLLECTION INTELLIGENCE CYCLE **PROCESSING ANALYSIS** AND **EXPLOITATION PRODUCTION**

PROCESSING AND EXPLOITATION

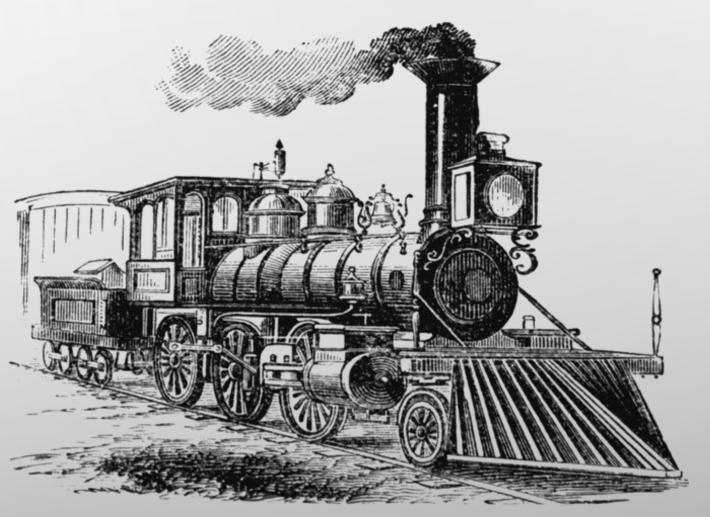


ANALYSIS AND PRODUCTION





DISSEMINATION AND FEEDBACK







FUNCTIONAL REQUIREMENTS FOR TECHNOLOGY SUPPORTING CTI



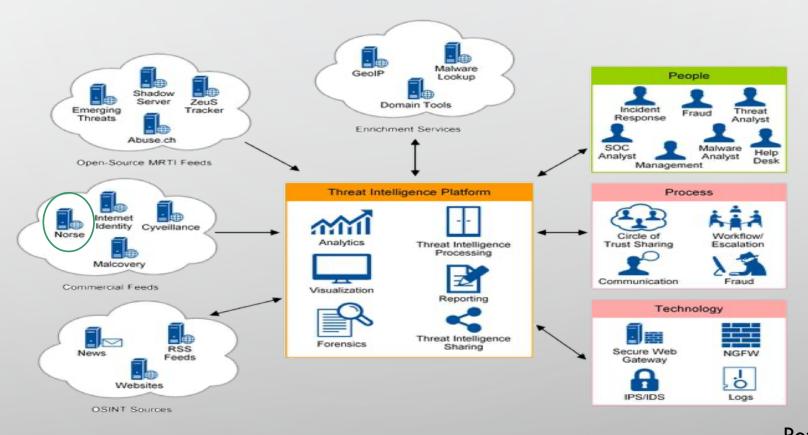
Annex B: TIP functional requirements

Work in progress - Excel sheet to be published in March 2020!

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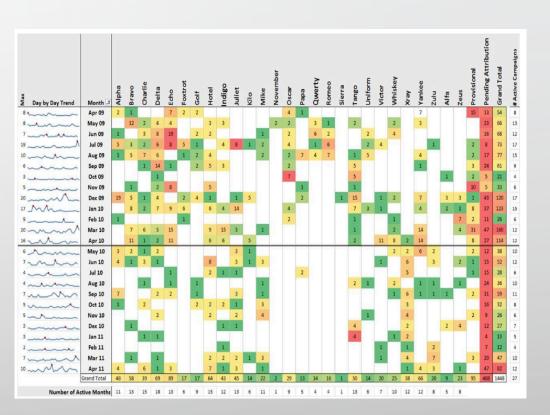
FROM EXCEL TO TIPS

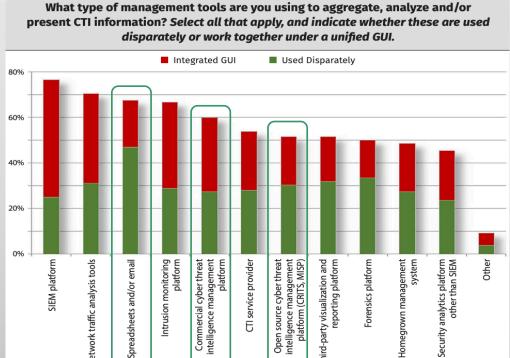
WHAT IS A TIP? (2014 VERSION)



Reference:

EXCEL THE FIRST TIP





Reference:

LOCKHEED MARTIN

Reference:



DO YOU STILL THINK OF YOUR EX?



TIP LANDSCAPE 2018 OpenCTI 2016 QuoScient 2015 FaceBook Threat Exchange Yeti 2017 Yeti LookingGlass Community **Open Source** Commercial **Threat** 2016 2015 MineMeld 2015 IBM X-Force ThreatQuotient Exchange **Platforms** 2015 Threat Note 2014 EclecticlQ 2015 Micro Focus TRU/STAR **CRITS** Threat Central 2014 CRITs 2014 TruSTAR 2012 2012 2013 MISP Threat Sharin AlienVault OTX MISP Threat Sharin Anomali 2012 MISP 2012 MISP ThreatConnect

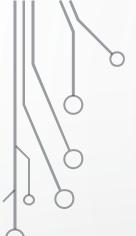


EXAMPLE COMPARISON OF OPEN SOURCE TIPS

Evaluated Criteria	MISP	CIF	CRITs	SE	
Import/Export Format	•	0	•	_	
Integration Capabilities	•	•	0	0	
Data Exchange Std.	•	0	0	0	
Support of Collaboration	•	•	0	0	
Analysis Capabilities	0	0	•	0	
Graph Generation	0	0	•	0	
License	•	•	•	0	
Hardware Requirements	•	_	•	•	
–Low/Basic ∘ Medium/Average			 High/Advanced 		

Reference: Enriching Threat Intelligence Platforms Capabilities (Secrypt2019)

A STUDY OF TIPS



PRIOR RESEARCH ON TIPS

- Gartner and Forrester
- TIP vendors' whitepapers
- Academic research
- CTI professionals' blogs and presos
- SANS and CMU SEI CTI surveys
- ENISA report on TIPs

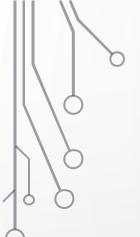


LIMITATIONS OF CURRENT TIPS

- Focus on data collection
- Voluminous shared threat data
- Threat data issues
- Limited analysis capabilities

- Integration difficulties
- Limited workflow enablement
- Fragmentation of tools and threat knowledge

RECOMMENDATIONS AND OPPORTUNITIES



SELECTING THE RIGHT TIP FOR YOUR ORG (1/2)

- Identify YOUR requirements and use cases based on processes and routine RFIs
- Focus on the problems and pain points and NOT on the technology solutions and their features
- Prioritize requirements and use cases (MuSCoW ratings, core requirements vs enhancements)
- Focus on analytical problems first
- Interview major internal stakeholders (e.g. procurement team, CTI team's stakeholders, etc.)
- Think also about non-functional requirements (e.g. support, integrations, on prem, etc.)
- Try an open source TIP if possible



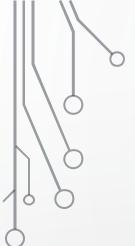
SELECTING THE RIGHT TIP FOR YOUR ORG (2/2)

- Identify the evaluation criteria
 - Prioritized requirements and use cases
 - Demo, vendor training, quality of experience during PoC
 - Price
- TIP solution research
- Selection of the most relevant TIPs for PoC'ing
 - Scoring exercise after PoC
- Leadership communication and budget justification



- Organizations
- TIP Users
- TIP Developers and Vendors
- Intelligence Producers
- CTI Community and Researchers





TIP FOR EU CSIRT COMMUNITY AND ISACS

- MeliCERTes (SMART 2018/1024)
 - NASK/CERT.pl
 - nic.at/CERT.at
 - CERT.EE
 - CIRCL
 - Deloitte



- ISACs (SMART 2018/1022)
 - Gapgemini
 - Spark Legal Network
 - TNO
 - DFN-CERT

THE FUTURE OF TIPS







FINAL REMARKS

- TIP has a central role in CTI analyst's toolset (not necessarily a single pane of glass)
- Use diverse technology to support cyber intelligence
- Select your toolsets wisely based on YOUR requirements and use cases
- Build technology around processes and not processes around technology
- Adopt SOAR capabilities to assist with workflow, automation and threat analysis playbooks
- Help the community and drive the vendors
- Closely monitor this emerging technology area



THANKSGIVING SLIDE

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